Contract Agreement Between:

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
WLWT-TV/DT CINCINNATI
www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
952506 /	06319014

Product
OBAMA 4 AMERICA 30S

Contract Dates	Estimate #
09/18/12 - 09/24/12	1798

Advertiser	Original Date / Revision
Obama/D/President	09/20/12 / 09/20/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLWT	Mica Hansen	HRP -Washingt

Special Handling

Demographic
Adults 25+

IDB#	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	09/18/12	09/21/12	NBC Today Show III	10-11a		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $400.00							
2	WLWT	09/18/12	09/21/12	NBC Tonight Show	1135-1237a		:30			NM	1	$650.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $650.00							
3	WLWT	09/18/12	09/21/12	1230-1p	1230-1p		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $300.00							
4	WLWT	09/18/12	09/21/12	12-1230p M-F news	12-1230p		:30			NM	2	$100.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 2	Rate $50.00							
5	WLWT	09/18/12	09/21/12	2-3p	2-3p		:30			NM	1	$400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $400.00							
6	WLWT	09/18/12	09/21/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	$600.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $600.00							
7	WLWT	09/18/12	09/21/12	DR OZ EF	4PM-5PM		:30			NM	1	$600.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays --WTF--	Spots/Week 1	Rate $600.00							
8	WLWT	09/18/12	09/21/12	5-530p M-F news	5-530p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	--WTF--	1	$1,000.00							
9	WLWT	09/18/12	09/21/12	5-6a news	5-6a		:30			NM	1	$30.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	--WTF--	1	$30.00							
10	WLWT	09/18/12	09/21/12	530-6p M-F news	530-6p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	--WTF--	1	$1,000.00							
11	WLWT	09/18/12	09/21/12	6-630p M-F news	6-630p		:30			NM	1	$1,000.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	--WTF--	1	$1,000.00							
12	WLWT	09/18/12	09/21/12	6-7a news	6-7a		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	--WTF--	1	$800.00							
13	WLWT	09/18/12	09/24/12	7-730p	7-730p		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-WTF--	1	$800.00							
14	WLWT	09/18/12	09/24/12	NBC Today Show	7-9a		:30			NM	2	$2,400.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-WTF--	2	$1,200.00							
15	WLWT	09/18/12	09/24/12	730-8p	730-8p		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-WTF--	1	$800.00							
16	WLWT	09/18/12	09/24/12	NBC Today Show II	9-10a		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-WTF--	1	$800.00							
17	WLWT	09/18/12	09/24/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,700.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	M-WTFS-	1	$1,700.00							
N 18	WLWT	09/24/12	09/24/12	Mon NBC Prime Other	Prime Other		:30			NM	1	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	1------	1	$1,000.00							
19	WLWT	09/22/12	09/22/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	1	$400.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----1-	1	$400.00							
20	WLWT	09/23/12	09/23/12	Late News after NFL	Late News		:30			NM	1	$300.00
Class of Time - Immediately Pre-emptible without notice												

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$300.00						
21	WLWT	09/23/12	09/23/12	NFL Regular Season	NFL		:30			NM	1	$2,000.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------1	1	$2,000.00						
22	WLWT	09/20/12	09/20/12	Th8-9p	Th8-9p		:30			NM	1	$2,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---1---	1	$2,000.00						
23	WLWT	09/18/12	09/18/12	T10-11p	T10-11p		:30			NM	1	$5,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-1-----	1	$5,000.00						
N 24	WLWT	09/24/12	09/24/12	5-530p M-F news	5-530p		:30			NM	1	$1,000.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$1,000.00						
									Totals		26	$25,080.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	26	$25,080.00	$21,318.00
Totals	26	$25,080.00	$21,318.00

Signature: _____ **Date:** _____

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